**Exam I --Study Guide**  
**Chapters 1 & 3**

**Chapter 1—Sociology in a Changing World**

1). Homelessness  
2). Sociological Imagination  
3). Modernity  
4). Industrialization  
5). Middle Ages -- Intellectual life  
6). Immanuel Kant motto  
7). Emergence of sociology  
8). August Comte  
9). Positivism  
10). Emile Durkheim – view of social world  
11). Anomie  
12). Division of labor  
13). Max Weber – Rationalization of society  
14). Collective Consciousness  
15). Social theory  
16). W. E. B. DuBois  
17). Conflict theory  
18). Karl Marx & Conflict theory  
19). Structural Functionalist theory  
20). Emile Durkheim & social order  
21). Symbolic Interaction theory  
22). Gender & theory  
23). Rich vs poor--theory  
24). Virginity--theory  
25). Manifest function  
26). Macro-level analysis  
27). Micro-level analysis  
28). Culture  
29). Power  
30). Power differences have a positive effect on society  
31). Social structure
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**Chapter 3 -- Culture**

32). Society

33). Material culture

34). Nonmaterial culture

35). High infant mortality rate in US & values according to Huntington

36). Poverty & tax rates

37). Culture wars and condoms in schools

38). Abortion & gay rights in US

39). Culture shock

40). Mores & folkways

41). Symbol

42). Sapir-Whorf hypothesis

43). SI analysis

44). Ideal Culture

45). Real Culture

46). Ideology

47). Dominant ideology in Japan

48). Dominant culture-definition

49). Mass media & dominant culture

50). Western history represented by white men

51). Counterculture example

52). Assimilation

53). Multiculturalism

54). Accommodation of various groups

55). Conflict perspective and power

56). Ethnocentrism

57). Goal of multicultural societies

58). Consensus

59). Ku Klux Klan

60). Cultural relativism

61). Samuel Huntington’s argument

62). Fundamental differences among civilizations

63). Durkheim and cultural values

64). Critics of multiculturalism

65). Religious fundamentalists

66). Culture jamming

67). Anti-corporate activists

68). Poorer countries and western media
Exam I – Short Answer Questions – Total of 32 points.

Briefly and succinctly answer all eight of the following questions for 4 points each. Answers must be typed. Be sure to include your name and section number on each page. Answers will be graded for content and grammar. Please answer thoughtfully.

1. Of the ten changes in contemporary society listed on pages 25-26, which one do you think is the most significant? Why?

2. What cards have you been dealt? Consider, for example, these questions about your childhood: Did you regularly have access to adequate food and clean drinking water? Did you live in a neighborhood that was relatively safe and free of crime? Did you have access to a good education? If you answered no to one or more questions, you no doubt had to overcome some hurdles while growing up. If you answered yes to these questions, you have enjoyed privileges that are unavailable to others. Using your sociological imaginations, list 2 more questions that could help determine whether people have enjoyed access to privileges in their lives.

3. Based on Durkheim’s analysis, what positive steps could be taken to help reduce the risk of suicide for any particular individual? Read page 14)

4. There has been a great deal of debate in recent years about whether statehouses in the South should fly the flag associated with the Confederacy. Where do you stand on this issue? Do you think the flag is simply a symbol of the South’s heritage or a symbol of hate? Explain.

5. Imagine that, because of your sociological training, you have been chosen to select the items to be included in a time capsule for your community that will be opened 100 years from now. Assuming the time capsule is the size of a large suitcase, what cultural artifacts would you choose to represent your “way of life”? Explain why you believe these items are the most important.

6. Suppose you live in a foreign country and know little about the United States. Watch an hour of prime-time television and take careful notes about what you have learned about U.S. society. Were the media images you saw an accurate representation of U.S. society? Why or why not? What lessons about the United States might the export of such cultural products (the ideas and assumptions represented in the program) be teaching people in other societies.

7. Read President Barack Obama’s 2013 inauguration speech. Pick out a phrase or a passage that is meaningful to you. Write the phrase and in three to five sentences explain what it means to you and why.

8. Watch TV and choose a commercial that can be analyzed using either Functionalist theory, Conflict theory, or Symbolic Interaction theory. Write a short summary of the commercial and what it is trying to sell. In three to five sentences analyze the commercial using only one theory.

**Please be aware that the Multiple Choice portion of the test is worth 68 points. Without answering the Short Answer Questions you cannot pass the test with at least a C.